

GETTING TO KNOW  
JUDITH KASTNER

“THERE IS NOTHING MORE EXCITING  
THAN LIVING YOUR TRUE POTENTIAL.”



## AUTHENTIC IMPACT . MAKING A DIFFERENCE

I believe that many systems and approaches need to be changed because they are no longer effective in today's world.

I also believe that every individual has the potential to make a difference if they are self-determined and able to live up to their full potential.

It is also my belief, that some companies have lost sight of their true identity and purpose, failing to maximize their impact.

Driven by the principle of authentic impact, my mission is to serve as an inspiration, advocate and catalyst for positive change in society and the economy by reforming outdated systems and approaches. I aim to empower individuals and organisations to reach their full potential by promoting new thinking and impactful creation. My ultimate vision is to create a world where purpose, passion and humanity drive impactful transformation, positively influencing society as a whole.

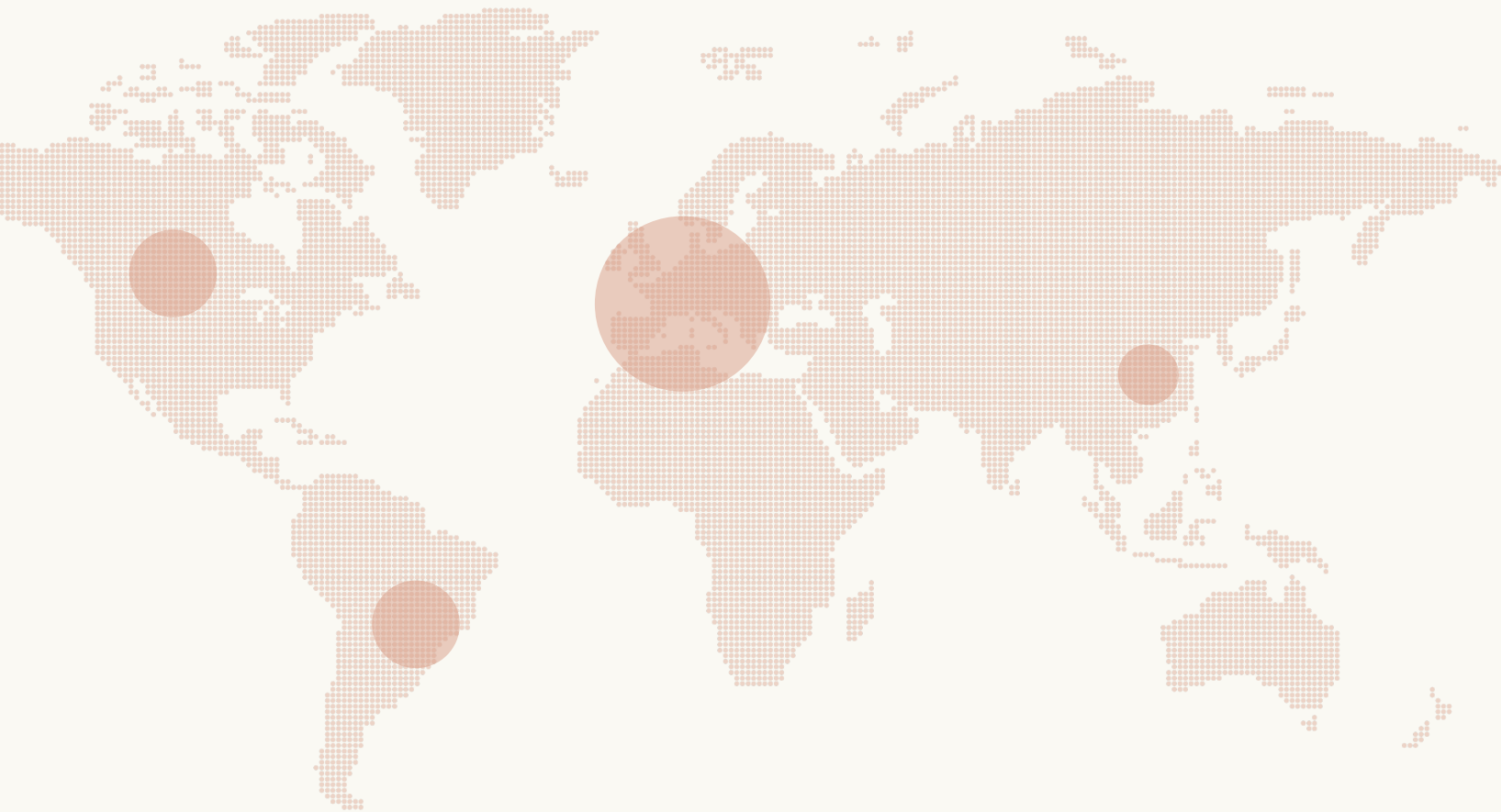
My focus is on making a difference through power and clarity, while maintaining a strong sense of passion.



MMag. Judith Kastner



# INTERNATIONAL



Numerous stays abroad and internationally orientated professional activities, including in the USA, Argentina, Turkey, CEE, Asia and the DACH region.

## INTERNATIONAL SCOPE

Strategic consulting activities with a regional and global focus.

Headquarter in Tyrol / Austria.



## INDUSTRIES . COMPANIES

ROSENBAUER  
Automotive

OMV  
Gasoline  
Chemical

REHAU  
Polymer

NOVARTIS  
EPPENDORF  
Pharma  
Life-Science

LEBENSILFЕ  
Non-Profit

MAGNA  
Automotive

ZUMTÖBEL  
Electrical &  
Lightning



# EXPERTISE . TRACK RECORD . IN A NUTSHELL

## INTERNATIONAL LEADERSHIP POSITIONS HUMAN RESOURCES MANAGEMENT . ORGANISATIONAL DEVELOPMENT

Member of the extended global management boards with power of attorney

Global Senior HR Leadership positions with a national and international focus (support for up to 5,000 employees). Part of global and national HR management teams/boards

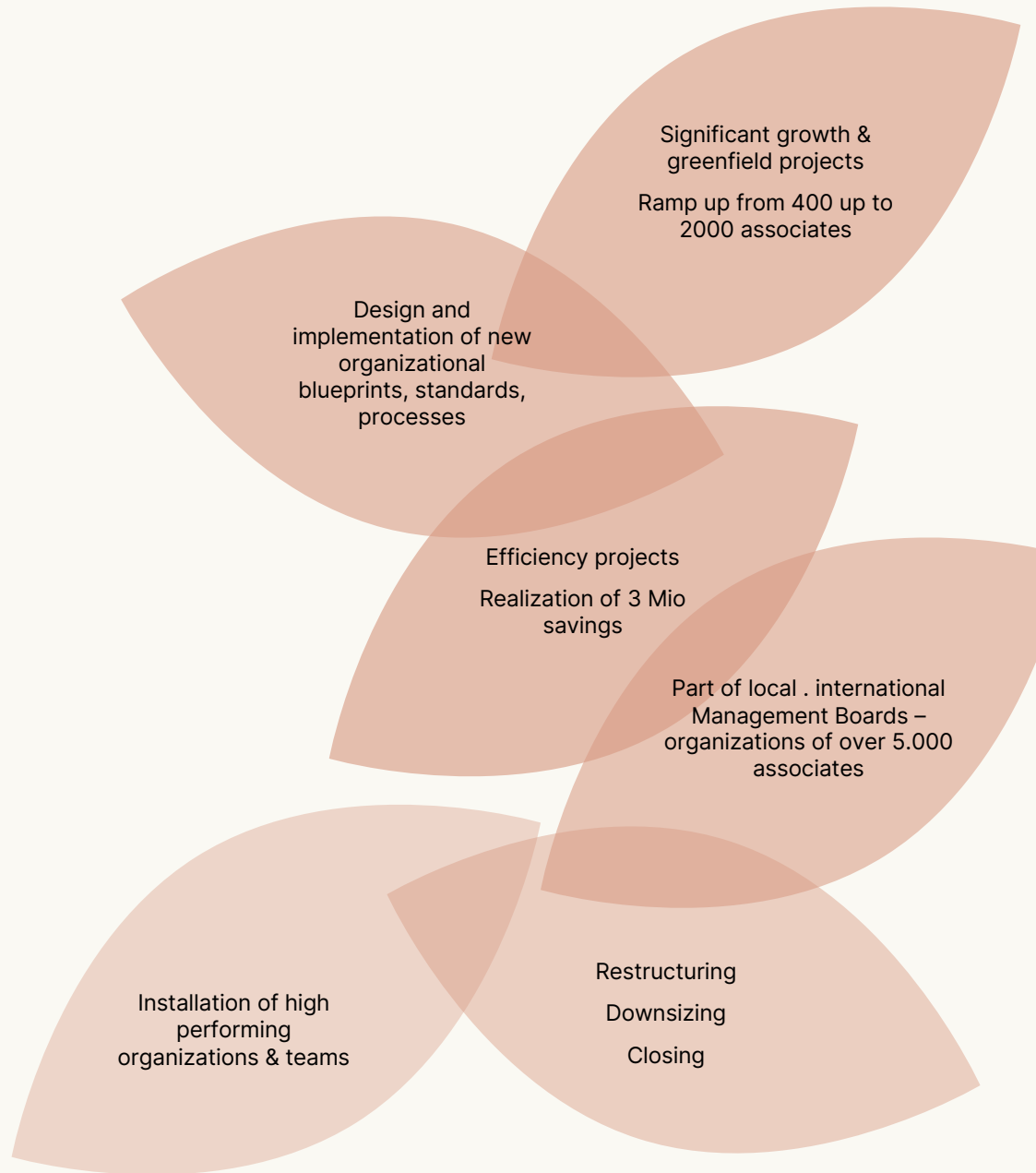
Disciplinary and functional HR responsibility for over 90 employees worldwide  
HR Management: TechOps, Development, Sales, Central Functions  
HR Centers of Expertise: Compensation & Benefits, Organisational Development / Talent Management, HR Services & Payroll, HR Compliance / Processes & Standards, HR Projects, Diversity & Inclusion, Labor-Law & Employee Relations, Talent Acquisition & Employer Branding

## STRATEGIC PROJECT MANAGEMENT ROLES STRATEGIC MANAGEMENT . MARKETING . SALES

Business Planning, Vision / Mission / Strategy projects

Development and implementation of positioning and strategic marketing / sales concepts  
Greenfield and restructuring projects

CHALLENGER . CREATOR . VISIONARY



## ESTABLISHING OF MANAGEMENT CONSULTING COMPANIES STRATEGIC PEOPLE & ORGANISATIONAL MANAGEMENT . LEADERSHIP

Strategic Consulting . Leadership . People and Organization

- Executive Coaching
- Strategic Consulting . Project Lead
- HR excellence – solutions & knowledge transfer

Facilitation of complex organizational transformation processes with focus on:

- Business Pioneering & Strategic Expansion
- Growth . Greenfield . New Business Areas & Sites
- Restructuring . Reorganization . Organizational Evolution

Strategic HR Management, HR from outside-in, HR Excellence and the positioning of HR as Business Partner as core consulting areas. Tailor-made conception of state-of-the-art HR organizations, standards, systems and processes

Coaching of Executives and Entrepreneurs in the field of Leadership, Personal Effectiveness, strategic / tactical Organizational Transformation, Talent Development

## LECTURES . PUBLISHING

LECTURING AT UNIVERSITIES . PUBLIC LECTURING

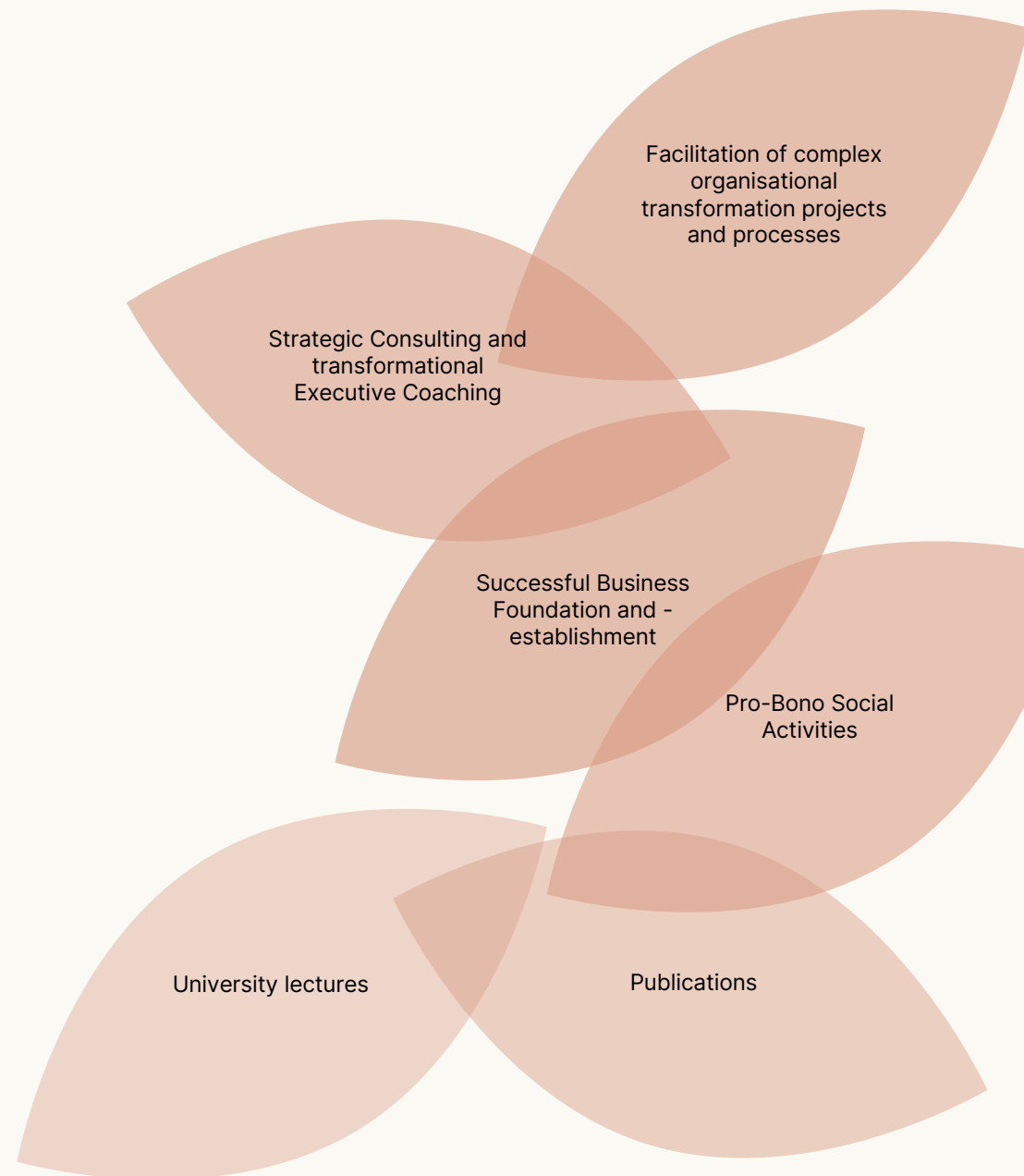
External lecturer in the areas of Human Resource Management, Organisational Development, Leadership and Cross-Cultural Management

Public lecturing, teaching and networking activities

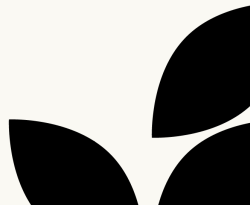
PUBLISHING

Writing of various books, publications and supervision of scientific work

CHALLENGER . CREATOR . VISIONARY



Partnering and consulting of Top Management in strategic Business



# QUALIFICATION . EDUCATION . IN A NUTSHELL

## UNIVERSITY DEGREES

### INTERNATIONAL ECONOMY AND BUSINESS ADMINISTRATION

Faculty of Social Science & Economics UNIVERSITY OF INNSBRUCK/Tyrol /AT

International Economics and Business Administration

Marketing, Human Resources, Controlling, Strategic Management

MARQUETTE UNIVERSITY Milwaukee/Wisconsin/USA

International Economic Relations and International Management

## ADDITIONAL QUALIFICATIONS IN THE AREAS OF

Coaching

Personal, Potential and Career Development

High Performing Team and Entrepreneurial Impact

Change and Transformational Management

Communication . Presentation . Training

Operational Excellence . Efficiency and Effectiveness . Project Management

International Human Resource Management

COACHING  
CONSULTING

BUSINESS & TALENT  
DEVELOPMENT  
DIVERSITY & INCLUSION

STRATEGIC · TACTICAL  
HUMAN RESOURCE  
MANAGEMENT

MARKETING  
CORPORATE  
IDENTITY

ORGANIZATIONAL  
DESIGN & CHANGE

SYSTEMATIC  
CONCEPTUAL  
SOLUTIONS

# SUSTAINABLE IMPACT . THE KASTNER-METHOD

Strategic solutions in line with the corporate strategy and identity in combination with focused, pragmatic implementation for sustainable economic success.

## CONNECT . DEPTH . AUTHENTICITY . PASSION

Going deep and operating from the core.

Honoring the unique identity of every person and organisation as the basis for success.

Acting from a place of strength and passion.

## CREATE . PURPOSE . STRATEGY . CLARITY

Refocusing on the actual purpose – the WHY.

Establishing future oriented strategies that give guidance and safety.

Acting from a place of clarity.

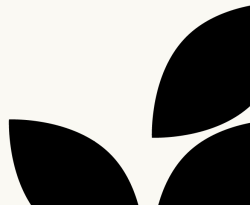
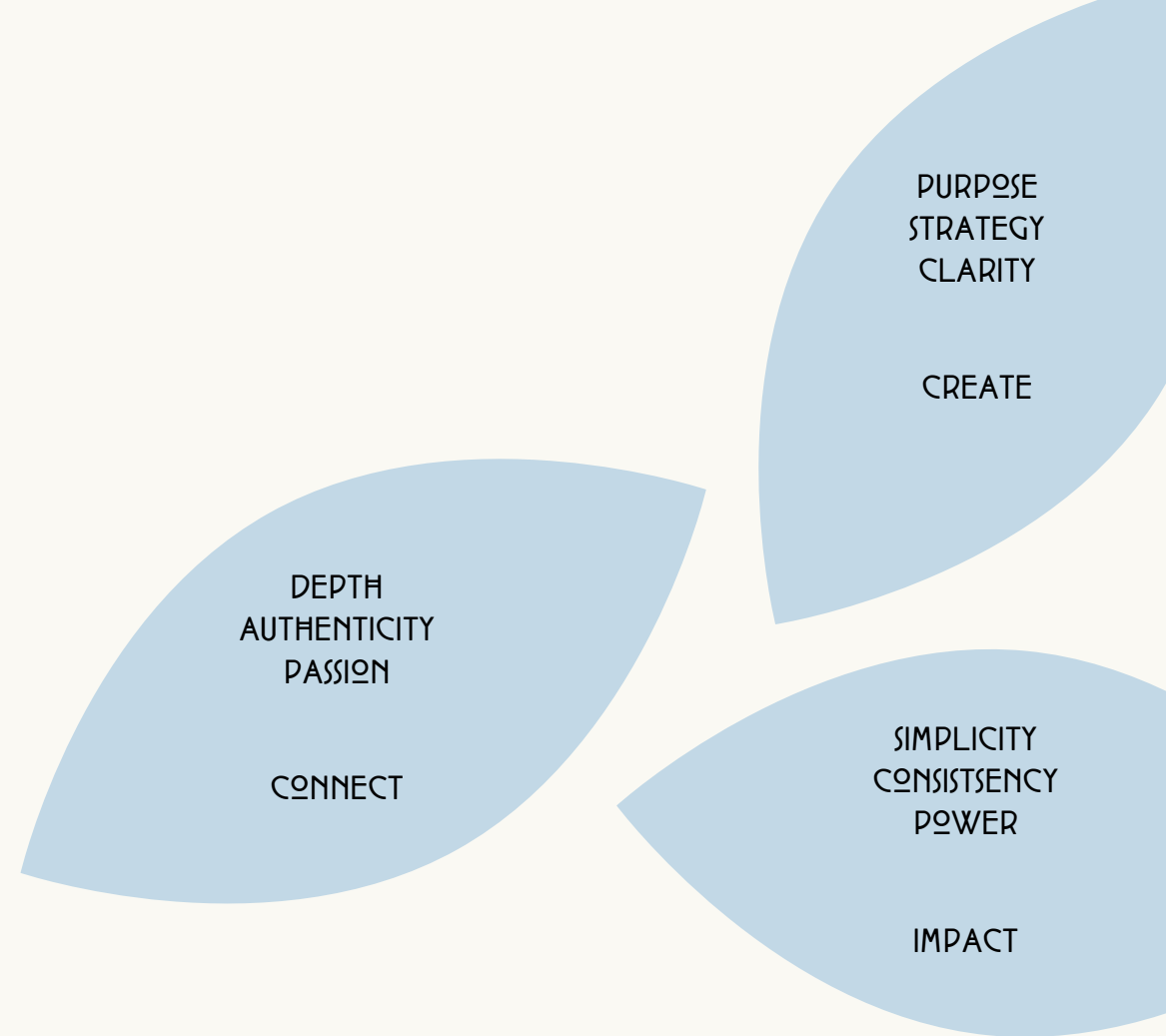
## IMPACT . SIMPLICITY . CONSISTENCY . POWER

Establishing simple and effective concepts and ideas that are easy to transfer to everyday life.

Consistent and constructive result-orientation following the purpose.

Acting from a place of power.

CHALLENGER . CREATOR . VISIONARY





# CONNECT

MMag. Judith Kastner

Challenger . Creator . Visionary

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